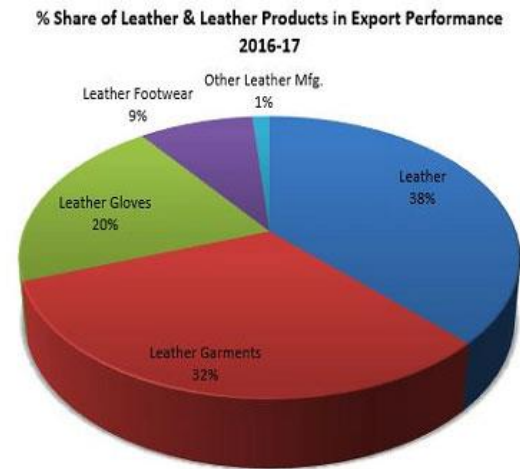


Indian Leather Industry



Presented by :- AKI INDIA LIMITED
9/6 (11) Ashrafabad, Jajmau, Kanpur-208010
INDIA

- The Indian Leather Industry is known for its high export earning.
- It has an annual turnover of USD 12 million.
- India is the 2nd largest producer of footwear & garments in the world.
- Indian leather industry has one of the youngest workforce with 55% of workforce below 35 years of age.
- India accounts for 12.93% of the world's leather production of hides/skins



Strengths

- Strong & eco-sustainable tanning base.
- Modernized manufacturing units.
- Trained / skilled manpower at competitive wage levels.
- World-class institutional support for Design & Product Development, HRD and R&D.
- Own raw material source – About 3 billion sq ft of leather produced annually

Our Profile



- **History** : AKI INDIA LIMITED was established in 1994 with the technical assistance of Horse Riding Group from Germany for the making of Leather Saddlery & Harness Goods.
Today we have Expanded the Company's sales and distribution system internationally.
- **Today** : AKI is an ISO 9001:2008 certified and is primarily responsible for the design and manufacture of leather products for equestrian sports, Horse Covers, Leather Footwear and Finished Leather. Our company follows all applicable standards and CE requirements. Senior management at AKI continues it's commitment to quality improvements.

- **Quality Products and Customer Service:** Through leading our industry in innovation & providing fastest delivery.

AKI's on going success is dependent on its loyal customer base and continued addition of new and satisfied customers. Outstanding customer service is the backbone of a successful company and our customers appreciate the knowledge, experience and flexibility of our staff.

Employment & Training

- Nurturing new talent.
- On the job training of old employees.
- Blend in-person training and online training.
- AKI train their workforce for their up gradation of their skills.
- It has WOS in United Kingdom



Challenges

- Trained & skilled man power.
- Lack of trained soft floor operators.
- No institute of CAD CAM exist in Kanpur & Unnao.

Initiatives

- In-house training centre in training industries
- Trained trainers for training centres (TOT).
- On the job training on soft floor.
- Improve productivity through seminars.
- Soft skill and health safety training.

Developing Cluster

- Raw material availability
- Identifying prospects of sourcing raw material
- Exploring Opportunities overseas with the onset of
Mega Trade Agreements
- Introducing Global Quality Standards

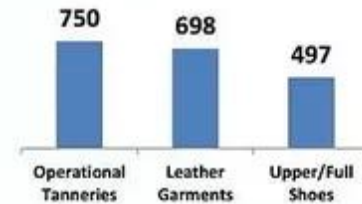
- Branding
- Cost Structure
- Labor Productivity

Leather hub of India



Leather cluster in Chennai identified as among the Top 10 most dynamic industrial locations globally
— 2009 UNIDO Report

Number of Units in Tamil Nadu: 2013-14



- Leather sector in TN accounts for **~60% of India's production**
- TN accounts for **36% of total exports from the Country**
- Central Leather Research Institute (CLRI), Chennai is the **world's largest Leather Research Institute**
- TN accounts for **70% of the Tanning capacity of India and 6% of the Global leather requirement**
- Provides direct employment to **2.5 million people**

Conclusion

- For skilled development products the government needs to provide some facilities to promote the export of the leather industry with certain schemes like MEIS to avail the benefit from that scheme which results in economic expansion as well as development.

**Thank You & have a nice day
ahead**

