



**Virasat-The Heritage**  
**Showcasing Creative North East**  
**September 19, 2019**  
**Venue: Federation House, New Delhi**

<b>FICCI, Federation House, New Delhi</b> <b>Venue: Commission Room</b>	
<b>1500 - 1530 hrs</b>	<b>Registration</b>
<b>1530 - 1615hrs</b>	<b>Setting the Context</b>
<b>1530 - 1535 hrs</b>	<b>Welcome Remarks</b> <b>FICCI</b>
<b>1535 - 1545 hrs</b>	<b>Theme Presentation</b> <b>Mr Darlie O Koshy, Director General, IAM &amp; ATDC</b>
<b>1545 – 1605 hrs</b>	<b>Special Address</b> <b>Mr Bijay Sahoo, Co-Chair, FICCI Skill &amp; President, HR, Reliance Industries</b> <b>Ms Pooja Chauhan, Chairperson, Amity Humanity Foundation</b>
<b>1605 - 1615 hrs</b>	<b>Special Remarks</b> <b>Ms Jyotsna Sitling, Joint Secretary, Ministry of Skill Development and Entrepreneurship, Government of India</b>
<b>1615 - 1625 hrs</b>	<b>Key Note Address</b> <b>Dr Inderjit Singh, Secretary, MDoNER, Government of India*</b>
	<i>Session Moderated by Ms. Shobha Mishra Ghosh, Assistant Secretary General, FICCI</i>
<b>1625 – 1720 hrs</b>	<b>North-eastern Session</b>
	India's northeast is undoubtedly a land of immense potential and possibilities with wonders in every corner of the region. Handlooms and handicrafts form an integral part of the lifestyle of the indigenous people of this region. Crafted goods and magic weaves are a means of livelihood for numerous artisans scattered all over the region. These invaluable traditional skills need preservation and promotion to stand the tides of changing times.
	<b>On the Dias: Ms Meghna Mishra, CEO, Rubber Skill Development Council</b>  <b>Session Convenor: Mr. T.V. Mohandas Pai, Honorary Advisor, FICCI SDC &amp; Chairman, Manipal Global Education</b>  <ul style="list-style-type: none"><li>➤ <b>Nagaland: Shri Imnatiba, Advisor- Industries &amp; Commerce, Labour &amp; Employment, Skill Development &amp; Entrepreneurship, Government of Nagaland</b></li><li>➤ <b>Assam: Shri Debojeet Thousen, Chief Executive Member, Dima Hasao Autonomous Council- Dima Hasao district of Assam</b></li><li>➤ <b>Manipur: Shri Siile Anthony, Former Deputy General Manager (HR) at National Small Industries Corporation Ltd., Ministry of MSME, Gol</b></li><li>➤ <b>Arunachal Pradesh : Shri G S Meena, Commissioner- Power, Hydro Power, Law &amp; Justice, Vigilance, Indigenous Affairs, Government of Arunachal Pradesh. (Former Commissioner- Textiles and Handicrafts)</b></li></ul>



<b>1720- 1835 hrs</b>	<b>Plenary Session- Cluster: Marketplace and Entrepreneurs</b>
	<p>The North-eastern states and their regional clusters contribute significantly to the country's handloom and handicrafts export. The Indian handicrafts industry is fragmented, with more than seven million regional artisans and more than 67,000 exporters/export houses promoting regional art and craftsmanship in the domestic and global markets. As the textile industry presents its alignment towards embedding sustainable practices and its disclosures, the handicraft industry too is following those footsteps through the adoption of new innovative models. This session will entail the available market places, export opportunities, technology integration, and entrepreneurial journey of artisans and craftspeople from the North East.</p>
	<p><b>Session Chair:</b> <i>Ms Nivruti Roy, Co- Chair, FICCI SDC &amp; Country Head, Intel India</i></p> <p><b>Session Convenor:</b> <i>Ms Pritha Dutt, Director, Empower Pragati</i></p> <p><b>Presentations:</b></p> <ul style="list-style-type: none"><li>➤ <b>Dr Sriparna Baruah, Faculty &amp; Head, Centre for Industrial Extension and Consultancy, IIE</b></li><li>➤ <b>Ms Julia Karst, Project Head, GIZ, India</b></li><li>➤ <b>Mr Anirban Gupta, Founder &amp; Board Member, Dhriiti</b></li><li>➤ <b>Ms Sreya Mozumdar, Executive Director, AIACA</b></li><li>➤ <b>Mr. Saumar J Sharma, CEO, Indian Weavers Alliance Inc.</b></li><li>➤ <b>Ms. Amla Srivasatava, Head Designer, EPCH</b></li><li>➤ <b>Mr Ashim Kr Das, CEO, N. E. Society for Handicraft Incubation &amp; Livelihood Promotion (NE-SHILP) &amp; Head, CSR Division North Eastern Development Finance Corporation Ltd. (NEDFi)</b></li><li>➤ <b>Mr Arindam Dasgupta, CEO, Tamul Plates Making Pvt Ltd.</b></li></ul>
<b>1835- 1840 hrs</b>	<b>Vote of Thanks</b> <b>Mr. Vikramjit Singh Sahney, Co-Chair, FICCI Skills Development Committee &amp; Chairman Sun Group</b>
<b>1845 hrs onwards</b>	<b>High Tea</b>